

# LIVABLE CITIES FORUM: MULTISOLVING FOR A NET-ZERO AND RESILIENT FUTURE

## Sponsorship Package



## Become a Livable Cities Forum Sponsor

The Livable Cities Forum (LCF) has become Canada's preeminent event for local leaders, urban professionals, and on-the-ground practitioners working to transition to net zero, advance low-carbon resilience, and build an inclusive and equitable future.

**Sponsoring LCF is an opportunity to align with a respected, recognized, and well-attended event that promotes climate action across Canada.** Strategically position yourself as a leader in climate action, build relationships, develop potential markets, enhance sales, and promote initiatives, services and/or products. Sponsoring LCF provides significant value for investment and supports Canadian climate action.

### Build Awareness of your Work

Gain exposure through the LCF website, social media and email lists, one-on-one networking, and through circulation of conference material to a targeted audience of approximately 300 delegates.

### Showcase Your Work

Showcase your work to 300 delegates looking for climate solutions. Highlight how you are helping to create low-carbon, resilient, sustainable communities.

### Connect with Delegates

Build relationships and develop market opportunities with municipal staff, elected officials, policymakers, researchers, and private-sector professionals from across Canada.

## Strengthen your commitment to climate action: become an LCF 2024 sponsor!

Read on to explore your options to become a:

- Bronze, Silver, Gold, or Platinum sponsor; and/or
- Pursue one of three Equity Sponsorship options; and/or
- Find additional "À la Carte" Sponsorship options

"I always tell people that it's my favourite conference of the year – lots of like minded and passionate people working together to drive change in their communities. The networking and social events are unlike anything I've ever experienced."

— LCF 2023 delegate

## About LCF 2024

Since its first edition in 2011 (Montréal, QC), the LCF has become widely known for its high-calibre practical sessions, diverse speakers, and meaningful networking opportunities. It attracts over 300 delegates, including municipal staff and elected officials, senior provincial and federal government representatives, non-governmental and private sector representatives, and other urban professionals from across the country.

This year's Forum will take place **October 23 to 25, 2024** at the Westin Bayshore in **Vancouver, B.C.** on the unceded and traditional territories of the xʷməθkwəyəm (Musqueam), Skwxwú7mesh (Squamish) Nation, and Səl̓ílwətaʔ/Selilwitulh (Tsleil-Waututh) Nation.

By focusing on the theme of “**multisolving**”, LCF 2024 will explore collaboration for effective climate action, as well as opportunities to maximize the benefits of financial investments into climate adaptation, mitigation, and infrastructure.

### Supporting local climate action since 2011

Leverage the Forum's longstanding, established reputation as Canada's preeminent event on advancing local climate action.

### 9/10 rating

Take advantage of LCF's excellent reputation among delegates. In an exit survey, LCF 2023 delegates gave the Forum an average overall event rating of 9/10.

### 100% hope to return

LCF's value is recognised by delegates, which is why 100% of 2023 delegates expressed in feedback forms that they would like to attend LCF 2024.

## LCF 2023 in numbers



More than **300 delegates** represented:

- 80 governments and agencies
- 76 NGOs and companies
- 9 academic institutions



Delegates represented **8 provinces** spanning the country

# Sponsorship Packages

Sponsorship packages are available for those who want recognition throughout the Forum. Choose from one of the following sponsorship packages that best suit your needs or contact us to build a custom package.

## Bronze

\$7,500

- ✓ Equity sponsor
- ✓ Display space
- ✓ Complimentary registration – **one**
- ✓ Promotion on the LCF website – **small logo**
- ✓ Acknowledgement in opening plenary
- x Sponsorship recognition in a session
- x Additional profiling opportunities throughout registration
- x Logo on Forum slide deck
- x Opportunity to make remarks to delegates
- x Special social media feature
- x Special email feature

## Silver

\$10,000

- ✓ Equity sponsor
- ✓ Display space
- ✓ Complimentary registrations – **two**
- ✓ Promotion on the LCF website – **small logo & description**
- ✓ Acknowledgement in opening plenary
- ✓ Sponsorship recognition in **one session or study tour**
- x Additional profiling opportunities throughout registration
- x Logo on Forum slide deck
- x Opportunity to make remarks to delegates
- x Special social media feature
- x Special email feature

## Gold

\$20,000

- ✓ Equity sponsor
- ✓ Display space
- ✓ Complimentary registrations – **three**
- ✓ Promotion on the LCF website – **large logo & description**
- ✓ Acknowledgement in opening plenary
- ✓ Sponsorship recognition in **one networking break**
- ✓ Additional profiling opportunities throughout registration
- ✓ Logo on Forum slide deck
- ✓ Opportunity to make remarks to delegates **in a session**
- x Special social media feature
- x Special email feature

## Platinum

\$30,000

- ✓ Equity sponsor
- ✓ Display space
- ✓ Complimentary registrations – **four**
- ✓ Promotion on the LCF website – **large logo, description, and statement**
- ✓ Acknowledgement in opening plenary
- ✓ Sponsorship recognition at the **local food celebration**
- ✓ Additional profiling opportunities throughout registration
- ✓ Logo on Forum slide deck
- ✓ Opportunity to make remarks to delegates **in a plenary**
- ✓ Special social media feature
- ✓ Special email feature



## Equity Sponsorship Options

Help us make LCF as accessible, equitable, and valuable for as many as possible. Equity sponsorships are used to enhance the bilingual and hybrid components of LCF, and help support equitable access to in-person Forum participation.

All Bronze, Silver, Gold or Platinum sponsor contributions will be used in-part to make LCF as accessible and equitable as possible. Alternatively, sponsors may choose to be Equity Sponsors by contributing specifically to support live streaming, the event app, or as a “friend of the Forum” as described below.

### Live Streaming – \$15,000

As a live streaming sponsor, you will support delegates who would like to attend the forum but may have time, travel, and/or budget constraints. Live streaming sponsors will be recognized on the Forum website, in the program, and in promotional content.

### Event App – \$7,500

By sponsoring the Event App, you will make it easier for delegates to navigate the Forum and to build connections that will support and amplify the impact of their climate work. Event App sponsors will have their logos displayed on the app.

### Friend of the Forum – \$1,500

Friends of the Forum sponsorships are used to increase discounts, scholarships, and honorariums available for Indigenous Knowledge keepers, members of equity-deserving groups, and students to allow them to attend and participate in LCF. Friends of the Forum are recognized on the Forum website.



## Additional Sponsorship Options

Additional “à la carte” sponsorship options are available for sponsors who wish to align themselves with a specific portion of the Forum.

### **Curate a Session – \$10,000**

Sponsor an interactive session that aligns with your mandate. Session sponsorship provides a great opportunity to build awareness and connect with delegates at a reduced cost.

### **Sponsor a Networking Break – \$7,500**

Sponsor a networking/refreshment break to build awareness and connect with delegates.

### **Sponsor an Entertainment Break – \$5,000**

Display your logo and messaging during entertainment breaks to build awareness, showcase your work, and connect with delegates at a minimal cost.

### **Networking Lanyards – \$2,500**

Display your logo on delegate lanyards to build your brand awareness and show your support of local climate action.

“I have had the opportunity to attend the Livable Cities Forum several times throughout my career, both as a presenter and attendee. Each time I have come away from this conference with new learnings that I can apply to my own projects, new friendships with colleagues from across Canada and am re-inspired to continue to push for climate action within my municipality.”

— LCF 2022 delegate

## Contact us

Please email [ewa.jackson@iclei.org](mailto:ewa.jackson@iclei.org) to discuss your interest in supporting LCF.